



**Promotion of Image of the Social Work Profession
Slogan Competition**

ENTRY FORM

Personal Particulars

Name: _____ (Chinese) _____ (English) Mr. Miss Ms.

HK ID No.: _____ Registration No./
Student ID Card No.*: _____

Employing Agency/Tertiary Institute*: _____

Correspondence Address: _____

Contact Phone No.: _____ E-mail Address: _____

(*Please delete where appropriate.)

Slogan (Please use separate paper if the space below is inadequate.)

I fully understand and agree on the content of the Notes to Contestants overleaf.

Signature: _____ Date: _____

Notes to Contestants

Theme of Slogan	The theme should focus on promoting the image of the social work profession.	
Content of Slogan	Entries must be original creations in either Chinese or English. Those carry mixed languages in both Chinese and English will not be considered.	
Eligibility for Entry	<ol style="list-style-type: none">1. Registered social workers2. Full-time or part-time students of social work programmes leading to qualifications recognized by the Board for registration	
Number of Entry	There is no restriction on the number of entries to be submitted by a contestant. Each winner, however, will be awarded only one (the highest) prize regardless of the number of his/her entries.	
Deadline for Entry	10 October 2008 (postmark)	
Submission of Entry	Interested parties may obtain an entry form from the Board Secretariat at 11/F Heng Shan Centre, 145 Queen's Road east, Wan Chai, Hong Kong or download it from the Board's website (www.swrb.org.hk/EngASP/news_e.asp). Please complete and return the form to the Board Secretariat by post, fax (25911411) or e-mail (info@swrb.org.hk) by the deadline. Late entries will not be considered.	
Prizes	Champion:	HK\$5,000 and trophy
	First runner-up:	HK\$3,000 and trophy
	Second runner-up:	HK\$2,000 and trophy
	5 Merit Awardees:	HK\$1,000 and trophy each
Criteria for Assessment	Relevance to the theme (40%)	Melodiousness (10%)
	Enlightenment (20%)	Easiness to recite (10%)
	Conciseness (10%)	Impressiveness (10%)
Adjudicators	Ms. Christine Fang, J.P., Chief Executive, Hong Kong Council of Social Service Professor Paul S.N. Lee, Dean of Social Science, the Chinese University of Hong Kong Mr. Stephen Fisher, J.P., Director of Social Welfare Mrs. Julie Lee, Member, Social Workers Registration Board Professor Joyce Ma, Chairperson, Social Workers Registration Board Mr. CHEUNG Kwok-che, President, Hong Kong Social Workers' General Union Mr. Frederick Lai, President, Hong Kong Social Workers Association	
Announcement of Result	A list of winners and their masterpieces will be published on the Board's website around early November 2008. Individual winners will be notified of the result by mail and invited to the awarding ceremony taking place at the Board's Annual Meeting with RSWs to be held on 28 November 2008.	

Others Conditions

1. All entries will not be returned to contestants and the Board will own the copyrights of the slogans. The Board reserves the rights to use, alter, copy, or translate any part of those slogans.
 2. The adjudicators will have the full discretion on the result of the competition. Appeals, if any, will not be entertained.
 3. Submission of entries by members of the Board and its committees or other working groups of the kind, members of the Disciplinary Committee Panel, members of the Assessment Team Panel for Recognizing Social Work Qualifications, staff members of the Board Secretariat and adjudicators of this competition, as well as their family members are prohibited.
 4. The information collected in this entry form will only be used for this competition. The Board will destroy the personal particulars of all contestants after the awarding ceremony.
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* A Chinese version of this form was sent to all registered social workers, employing agencies and training institutes. It is also available on the Board's web-site (http://www.swrb.org.hk/ChiASP/news_c.asp).